



INVITATION

MSD 2011

METRODATA SOLUTION DAY

WED 2011

VIRTUALIZATION AND CLOUD COMPUTING FOR BUSINESS TRANSFORMATION ENABLER

SHANGRI-LA HOTEL JAKARTA | 26 OCTOBER 2011

The ICT world is changing. A new reality is emerging for organizations of every size from every part of the planet. It's called the cloud—a profound evolution of ICT with revolutionary implications for business and society, creating new possibilities and enabling more efficient, flexible and collaborative computing models. Cloud computing offers a new model of consuming and delivering ICT and business services. It enables users to get what they need, as they need it—from advanced analytics and business applications to ICT infrastructure and platform services, including virtual servers and storage. It can provide significant economies of scale and greater business agility, while accelerating the pace of innovation.

Cloud computing will require an increased focus on community-driven innovation, capitalizing on the power of people both inside and outside the organization to define and create new offerings and services. It will demand "ICT without boundaries"—systems and processes that break down traditional silos and simplify access to information in order to deliver better business outcomes. Cloud computing offers organizations dramatic increases in agility and efficiency—mandatory innovation to ensure speedy, cost-effective delivery of products and services.

Your journey in cloud computing begin with the virtualization. Virtualization is designed to help your business be more agile. 70% of current ICT investment remains focused on maintenance, leaving insufficient resources for business-critical innovations. With users clamoring for faster response times and management demanding lower costs, ICT needs a better strategy. With virtualization, you can consolidate resources with a choice of virtualization technologies to improve efficiency and reduce ongoing costs – do more with less. Manage workloads simply to make it easier for your ICT staff to support the key business priorities. Automate processes to reduce management costs and make execution of key tasks more consistent. Optimize delivery of services so that applications can quickly respond to the demands of the business.

Join our METRODATA Solution Day 2011. Come and see our solutions' presentations directly from the experts and visit world wide brands' exhibition booths. A broad range of informative presentations, demo and technical discussions. Experts keynote presentations. Sharing experiences with the solutions driving business success. Leverage our 36 years of METRODATA experiences. Discover how your organization can become more competitive and innovative.

Limited Seat ! Come early and get special gifts for the first 300 registrants !

EVENT	METRODATA SOLUTION DAY 2011
DATE	26 Oktober 2011
TIME	07.30 - 17.00
VENUE	Shangri-La Hotel Jakarta
ROOM	Ballroom A, Ballroom B, Sumatra Room, Java Room, Sulawesi Room, Kalimantan Room, Maluku Room, Padang Room, Medan Room, Denpasar Room

AGENDA MAIN SESSIONS

07.30 - 08.30	Registration & Morning Refreshment
08.30 - 08.45	Opening Procession
08.45 - 09.00	Welcome Speech Susanto Djaja - President Director, PT Metrodata Electronics, Tbk.
09.00 - 09.10	Announcement
09.10 - 09.30	To the Cloud and Beyond... Who Move My Data? Raymond Goh, Regional Technical Director, Systems Engineering and Customer Advisory Services, Symantec.
09.30 - 09.50	Your Cloud – Your Way – Your Time Andreas Kagawa, VMware Country Manager, Indonesia.
09.50 - 10.10	Run Better for A Competitive Advantage Singgih Wandojo, Operations Director, SAP Indonesia.
10.10 - 10.30	The Path to a Future-Ready Infrastructure Steven Law, Country Manager NetApp Indonesia & Philippines.
10.30 - 10.40	Intermezzo
10.40 - 11.00	Embracing the Cloud: Get the right Cloud, On Your terms! Kertapradana Subagus, Partner Sales Lead, Microsoft Indonesia.
11.00 - 11.20	Journey to the Cloud: The Future Datacenter, Today Dicky Satrio, Datacenter Solution Specialist, Cisco Indonesia.
11.20 - 11.40	Partnering for Excellence Uday Mathkar, Country Managing Director, Oracle Indonesia.
11.40 - 12.00	HP Lead The Way to Virtualization Danny PC Lee, Country General Manager, Personal Systems Group, Hewlett-Packard Indonesia.
12.00 - 13.00	LUNCH

TRACKS SESSIONS

TIME	Financial Services & Telco	Datacenter Virtualization	Datacenter Virtualization	Cloud Computing	Cloud Computing
	DENPASAR ROOM	PADANG ROOM	MEDAN ROOM	BALLROOM A	BALLROOM B
13.00 - 13.40	Apps That Captivate, Jerome Ah Soon, APAC Marketing Lead Application Competence Center, Alcatel-Lucent	Data Center Efficiency through Virtualization, Paul Kristandi, IT Architect Senior Manager, Oracle Indonesia	NetApp Enables a Flexible, Efficient Foundation for Cloud, Yudi Wiradarma, TESO Director, NetApp Indonesia	HP CloudSystem Matrix & HP Storage Solution, Alexander Nicholas Siburian & Katherine Wahyuri, HP Indonesia	Be the First to Learn How to Build Your Cloud with vCloud Director 1.5 !, Deddy Iswara, VMware Senior System Consultant
13.40 - 14.20		Replacing Your Legacy Payment Switching System with Comprehensive and Flexible Open System Solution, Budi Setiono-FSI Solution Director, Metrodata	Are You Ready for Office 365?, Irvin Hutagalung, Audience Marketing Manager, Microsoft Indonesia	Data Center Virtualization, Bachtiar Dinarto, Senior Solution Consultant, Hitachi Data Systems Indonesia	Do you Need Cloud? How to Assess and Prepare to Become Cloud Ready, Dedi Widharwanto, Systems Architect, IBM Indonesia
14.20 - 15.00			Cloud Strategy with Storage Foundation High Availability 6 from Symantec, Chee Wai Yeong - Strategic Sales Director, Symantec	Modernize Backup and Recovery with NetApp, Agung Santosa Professional Services Consultant, NetApp Indonesia	Cloud Computing: Not Just the Technology, It's the Ecosystem, Prastowo Yuliarso, DC/V Systems Engineers, Cisco Systems Indonesia

15.00 - 15.20 COFFEE BREAK & EXHIBITION

15.20 - 16.00	Cloud Service Delivery - DataCenter InterConnect, Michael Tadault, Technology & Solutions Director, Alcatel-Lucent	Achieve Your Storage Efficiency Goals, Ilman Wibisana, PreSales Manager, NetApp Indonesia	Virtualization Symantec Way, Featuring NetBackup and V-Ray Technology, Martin Ruslan - Technical Consultant, Symantec	HP Business Critical Server & HP Networking Solution, Fransiskus Leonardus & Rusdi Junaidi, HP Indonesia	Cloud CRM and Platform Demo, Chin Yeow Wah, Sales Engineering Manager, Asean & Greater China, Salesforce.com
16.00 - 16.40		How to Manage Your PC/Laptop Compliance in Cloud Environment, Rahmat Hidayat - Solution Architect, Metrodata	Value Across Multiple Data Integration Solutions, Gatot Rubiyanto, Business Manager, Metrodata	Fundamental Ways to Manage and Optimize Your ICT Asset, Andy Mulyawan - Consulting Manager, Metrodata	Accelerate the Momentum with HDS Cloud Infrastructure Solution, Indra Nugraha, Senior Solution Consultant, Hitachi Data Systems Indonesia

16.40 - 17.00 EXHIBITION

TIME	Cloud Computing	Desktop Virtualization	METRODATA	Business Application	Security
	SUMATRA ROOM	JAVA ROOM	SULAWESI ROOM	KALIMANTAN ROOM	MALUKU ROOM
13.00 - 13.40	The Path to Cloud Computing and How to Start It with Microsoft, Anthonius Henricus Country Manager Specialist Team Unit, Microsoft Indonesia	Collaboration Enable Virtual Desktop, ChandraHerawan, Senior Manager Collaboration Business, Cisco Indonesia	Entertainment & Technology, Albert Lo, Solution Architect Manager, Metrodata	Enter the New Era of ERP on-demand with Soltius Cloud, Jeffry L Widya, Managing Consultant, Soltius	Symantec Security Strategy, Beyond Endpoint Protection, Fransiskus Andi Indromojo, Technical Consultant, Symantec
13.40 - 14.20	Stratus Technologies: Uptime All the Time, Kenny Kok, Stratus ASEAN GM	The ThinkPad Tablet: For on-the-go Business Professionals and the IT Managers that Support Them, Azis Wonosari, Technical Manager, Lenovo Indonesia	Cloud Computing Comprehensive Introduction, Anna Y. Khodijah, MEBiz, PMP, PMI-SP, Consulting Manager, Metrodata	Welcome to the Social Enterprise, Simon Davies, VP Enterprise Sales, Asean & Greater China, Salesforce.com	Building a Secure Bridge to the Cloud, Richard Bowman, Director for Security-as-a-Service, McAfee Asia Pacific
14.20 - 15.00	Transformation on Exadata and Exalogic for Next Generation of Computing through Private Cloud, Jose Darwin Lim, Principal Sales Consultant & Meng Wai Tan, Enterprise Architect, Oracle Indonesia	Virtualize Your Client Now & High Performance Computing Solution, Antonni & Erric Hanzlie Budiono, HP Indonesia	Optimizing IT Service Management with Command Center, Azzam Fahmy, Technical Support Manager, Metrodata	A Single System to Streamline Your Entire Business, Willy Ariza, Business Manager, Soltius	Be the First to Learn Disaster Recovery Miracles with SRM 5.0, Petrus Christiadmodjo, VMware Senior System Consultant
15.00 - 15.20	COFFEE BREAK & EXHIBITION				
15.20 - 16.00	Extend Your On-Premises Applications to the Cloud: Focus on Your Applications. Not the Infrastructure!, Norman Sasono, Cloud Architect Advisor, Microsoft Indonesia	Be the First to Learn the New Client Virtualization with View 5.0!, Deddy Iswara, VMware Senior System Consultant	Alligning Your Business and IT: Applied Framework, Anna Y. Khodijah, MEBiz, PMP, PMI-SP, Consulting Manager, Metrodata	Transform Your Business with Oracle's Complete CRM, Michel Hamilton, Principal Sales Consultant, Oracle Indonesia	Secure Your Most Valuable Assets, Jan Piter P. Simarmata, Information Management Senior Brand Sales, IBM Software Group
16.00 - 16.40	Borderless Networking: Get Scale without Complexity, Edo Rodadi - System Engineer, Cisco Indonesia	Lenovo ThinkPad : The DO Machines, Azis Wonosari, Technical Manager, Lenovo Indonesia	Simplifying IT Service Management with Managed Services, Karina Indah Isyana Putri Haryatmo, Bid Manager, Metrodata	Access, Analyze, Explore, and Make Business Decision Anytime and Anywhere, Bernardy Suhendra, Technical Consultant, Soltius	Virtualization Security, Jupee Fajardo, Regional Sales Engineer, McAfee Asia Pacific
16.40 - 17.00	EXHIBITION				

For registration, please reply and fill in the registration form above completely or fax it to : **Q Integrated Communication (QIC) at 62-21-5140 2441 or send e-mail to metrodata_event@qimc.biz** with your Name, Designation, Company, Address, Office number, Fax Number and Cellphone number. For further information about this event, please call QIC at **62-21- 4182 8854, 977 34569, 977 34570**

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